



2022

## FRANCK SORBIER

### *The only one of his kind in the world*

Franck Sorbier is the only fashion designer in the world who has been awarded two prestigious honorary titles by the Government of the French Republic :

He is **the one and only Maître d'Art** (Master of Art) amongst all the fashion designers

He is **one of the very few Grands Couturiers**

(Haute Couture Fashion label – only 16 designers currently own this label)

He owns the **Chevalier des Arts et des Lettres** distinction

Franck Sorbier has **advised the most influential Parisian trends offices** and collaborated on several campaign projects (Galeries Lafayette, So Pretty Cartier fragrance ...)

### **A 30 years of fashion expertise :**

20 years of Haute Couture

10 years of High-end Ready to Wear, sold all around the world

(New York, London, Paris, Milan, Kuwait, Singapore, Hong Kong)

### *Superior know-how and Luxury*

Defining his **Haute Couture** as **transcultural**, Franck Sorbier creates 90% of his models, using **traditional** and **innovative techniques and craftsmanship** :

Lace incrustation

Macramé, lurette ...

The **Compression®** : a **patented brand proprietary technic**.

Franck Sorbier is the unique owner and the only one to master the compression technic which he has invented.

### *Craftsmanship as a passion*

**Franck Sorbier always innovates.** Handling as the needle as the torch, as the fabrics as the metal, from the creation of Haute Couture dresses to the creation of silversmith traies, sculptures fine art designs, **Franck Sorbier is all at once craftsman and artist.**

In endless search, Frank Sorbier defines the frame of a specific French know-how, a quest of aestheticism and ethic, a craftsmanship rooted in culture, heritage and economical reality as well.

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### *Transmission*

Franck Sorbier transmits his knowledge and expertise of fashion and of Haute Couture to **French** and **international young talents** who wish to **access to super-luxury world**.

Franck Sorbier showcases and spreads his heritage towards exhibitions, staging and performances thanks to more than 300 Franck Sorbier Haute Couture pieces, living **witness of an unique and outstanding-quality work**.

### *Prestigious collaborations*

**Franck Sorbier has worked for the greatest** (Cartier, Swatch Group, Devernois, Rubelli, Tassinari & Châtel ...) and has collaborated as well for some of the most famous French artists (Johnny Hallyday, Mylène Farmer ...).

## FRANCK SORBIER

### *An exclusive signature*

Each Franck Sorbier creation and each Franck Sorbier collection draws up a specific universe through **historical, cultural, artistic, philosophic** or even **vanguard** and **forward-thinking references** : from the testimony of Frankincense trails to a virtual collection made by 3d mapping and augmented reality, including Surrealism Art movement (Miro, Arp, Picabia, Duchamp ...).

### *A global and international vision*

Franck Sorbier claims and nurtures this vision.

With his **ability to adapt across disciplines**, Franck Sorbier defines his brand DNA by an extreme **mastery** of the most exquisite and unique **techniques**. Franck Sorbier nourishes this conviction as the reflection of the **French tradition of Haute Couture** and the **artistic and cultural background of France**.

### *To go further*

Driven by its **strategic ambition** and a more than **30-year luxury expertise**, Franck Sorbier has the wish, as **active prescriber** and **contributor**, to smartly collaborate with a **strong partner** on cultural and international projects of excellence.

The main idea is to **build up a global collaboration based on culture, art, international bridges** and the notion of **know-how** and **heritage transmission**.

From a Foundation establishment to cultural events such as exhibitions or artistic collaborations, intellectual workshops and conferences on transmission ... a large range of proposals is obvious and possible.

Franck Sorbier's vision is driven by bringing a **new perception**, cultivating **international cultural and business exchanges**, offering a **field of artistic expression** and building a **meaning project to the new generations**.



[www.francksorbier.fr](http://www.francksorbier.fr)

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