TEASER

September, 2019

FRANCK SORBIER

The only one of his kind in the world

Franck Sorbier is the only fashion designer in the world who has been awarded two prestigious honorary titles by the Government of the French Republic :

He is **the one and only Maître d'Art** (Master of Art) amongst all the fashion designers
He **is one of the very few Grands Couturiers**
(Haute Couture Fashion label – only 14 designers currently own this label)

Franck Sorbier has **advised** the most **influential** Parisian **trends offices** and collaborated on several campaign projects (Galeries Lafayette, So Pretty Cartier fragrance …)

A 30 years of fashion expertise :

20 years of Haute Couture
10 years of High-end Ready to Wear, sold all around the world
(New York, London, Paris, Milan, Kuwait, Singapore, Hong Kong)

Superior know-how and Luxury

Defining his **Haute Couture** as **transcultural**, Franck Sorbier creates 90% of his models, using **traditional and innovative technics and craftsmanship** :

Lace incrustation
Macramé, lirette …
The **compression** : a patented brand proprietary technic.
Franck Sorbier is the unique owner and the only one to master the compression technic which he has invented.

Transmission

Franck Sorbier transmits his knowledge and expertise of fashion and of Haute Couture to French and international **young talents** who wish to **access to super-luxury world**.

Franck Sorbier showcases and spreads his heritage towards exhibitions, staging and performances thanks to more than 300 Franck Sorbier Haute Couture pieces, living **witness of an unique and outstanding-quality work**.

Prestigious collaborations

Franck Sorbier has worked for **the greatest** (Cartier, Swatch Group, Devernois, Rubelli, Tassinari & Châtel …) and has collaborated as well for some of **the most famous French artists** (Johnny Hallyday, Mylène Farmer …).

An exclusive signature

Each Franck Sorbier creation and each Franck Sorbier collection draws up a specific universe through **historical**, **cultural**, **artistic**, **philosophic** or even **vanguard** and **forward-thinking references** : from the testimony of Frankincense trails to a virtual collection made by 3d mapping and augmented reality, including Surrealism Art movement (Miro, Arp, Picabia, Duchamp …).

A global and international vision
which Franck Sorbier claims and nurtures
with his cross-curricular ability of adaptation
served by an utmost mastery of the most exquisite and unique technics
which constitute the essence and DNA of France historical tradition
of fashion and Haute Couture.