

PRESS RELEASE

The 2020/2021 Winter Haute Couture season
is changing due to pandemic.

Where habits seem to be erasing and transformations are accelerating, the unprecedented health context is leading the Houses to reinvent themselves.

An common exercise for the Maison Franck Sorbier which, as usual, goes where it is not expected.

This season, the **Maison Franck Sorbier** has teamed up with the **musée des Arts et Métiers - Conservatoire national des arts et métiers (Cnam)** to write a new story: « **Il Medico della Peste** ». With a Master of Art (Maître d'Art) and an exceptional jewel of the French technical and industrial heritage, it is the meeting between lovers of history, know-how and creativity to draw the shapes of the future.

An unprecedented adventure that we would like to see last.
Prayer heard. Wishes granted.

With the favor of the Musée des Arts et Métiers . LE CNAM, the Maison Franck Sorbier articulates its 2020/2021 Winter Haute Couture Master of Art (Maître d'Art) season around two key moments:

Time 1

PRELUDE from the 2020/2021 Winter Haute Couture Master of Art (Maître d'Art) film,
Wednesday July 8 at 11 a.m. 100% digital streaming.

Time 2

REVELATION of the 2020/2021 Winter Haute Couture Master of Art (Maître d'Art) film,
at the Musée des Arts et Métiers . LE CNAM, Monday September 21.

By invitation, guests will be able to attend the screening of the film, within the Church, with varnished paneling in a thousand colors, of the musée des Arts et Métiers - Conservatoire national des arts et métiers (Cnam).

Become an exhibition space, the Church lives to the rhythm of the yesteryear vehicles, the Foucault Pendulum and prototype of the Statue of Liberty : a tasty spatio-temporal hodgepodge where

each stone,
each mechanism,
each creation is a page in the history of art and science.

An entire symbolic.

Contact Musée des Arts et Métiers . LE CNAM

Sophie Grallet
sophie.grallet@lecnam.net

Contact Maison Franck Sorbier

Isabelle Tartière-Sorbier
communication.francksorbier@gmail.com